

with Xero

software.

accounting

Have confidence

in your numbers



Case Study

Company

**Carthy Accountants** 

Website

www.carthyaccountants.co.uk

Partner status



Using VFD with just 40 clients on Management Reporting saves us over 160 working days per annum = One full time accountant

### **About Carthy Accountants**

Carthy Accountants help clients achieve personal goals through business strategy and planning designed to suit the various phases of each clients' personal and business growth governed by six key values: Trust, Communication, Expertise, Efficiency, Ethics and by supporting the local Community.

## The Challenge

In common with many firms, Carthy Accountants were extremely busy and struggling to recruit. At the same time, it was taking 4 to 8 hours to pull together the management accounts ready for the regular performance review meetings.

With 40 clients on a combination of monthly and quarterly management reporting the firm had to find between 160 and 320 days per annum just to pull the management accounts together. That's time clients don't value, they only value the time spent talking to them, actually advising.

"VFD Pro saved us over 160 days per annum, equivalent to a full time, person. Time we can spend adding value for more clients."



# **Case Study**

### The Solution

I just sync to Xero and the Board Reports, Business Growth Model and the Cash Flow are there at the touch of a button.

I can create in 30 to 60 minutes, a cash flow forecast with a depth and level of detail that is just so comprehensive. Saving so much time compared to the alternatives.

#### The Results

With over 40 clients on a mixture of monthly and quarterly reporting, and freeing up one to two people, Carthy Accountants were able to delay recruiting and have their team spend more time on higher value, more rewarding advisory work.

ROI? Off the scale...

## Reason for choosing VFD Pro

"When I realised that in under 5 minutes, I could be discussing the same information which would typically take one of my team 4 to 8 hours to create... and my client confirmed he loved it, there was no going back."

Michael Carthy | Managing Director, Carthy Accountants

#### Support your decision making with VFD Pro:

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VFD Pro automatically extracts data and uses AI to generate enhanced Management Reports.

Reporting is just the beginning, a gateway into proper 'Financial Advisory', planning, forecasting and reporting Performance versus Forecast each month.

Allowing clients to focus on business growth, whilst we focus on managing their outsourced financial function, win-win.

Business Owners don't want to 'do finance' they need someone they can trust to do it for them.